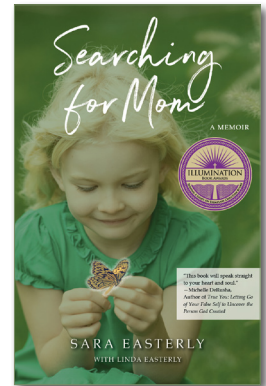


Searching for Mom



SEARCHING FOR MOM is a “disarmingly honest” mother-daughter story. Sara Easterly spent a lifetime looking for the perfect mother. As an adoptee she had difficulties attaching to her mother, struggled with her faith, lived the effects of intergenerational wounding, and felt an inherent sense of being unwanted that drove her to perfectionism, suicidal ideations, and fantasy mothers. When she became a mom, her search to find and become “the perfect mother” intensified ... until her mother’s death launched a spiritual epiphany. Sara’s perspective as an adoptee offers insight for anyone in the adoption constellation, and her hopeful story with themes of belonging, family, forgiveness, and being known are universally relevant to all mothers and daughters.

The spiritual memoir is interspersed with love letters and poems from the author’s mother, as well as informed by experts in adoption, attachment, and faith.



MARKET NEED #OWNVOICES

#adopteevoices are gathering attention in the mainstream market, as seen by the popularity of the TV drama *This is Us*, and also in the success of Nicole Chung’s *All You Can Ever Know* and TLC’s buzzed-about new series, *Taken at Birth*. Sara Easterly’s *Searching for Mom* adds to this important dialogue—presenting adoption not as evil or terrible, but also not the glossy fairytale that has dominated Christian and mainstream culture for the last 50-60 years while adoptees’ voices have been largely silenced. *Searching for Mom* offers an honest-yet-hopeful, faith-based story that will resonate with anyone in the adoption constellation—and for that matter, anyone with a complicated mother-daughter relationship (whether by adoption or other dynamics). It is no secret that mothers and daughters have one of the closest, and yet most complicated, relationships.

Title:	Searching for Mom
Subtitle:	A Memoir
Author:	Sara Easterly with Linda Easterly
Publication Date:	November 19, 2019
Publisher:	Heart Voices
Format/trim size:	Paperback 5.5" x 8.5"
ISBN:	978-0-578-60195-3 (print) 978-0-578-60470-1 (eBook)
LCCN:	2019918466
Price:	US \$15.99 / CAD \$20.50
Availability:	Ingram, standard trade discount, returnable

TARGET MARKET

- Women, ages 30 and older who love reading mother-daughter stories.
- Daughters searching for the perfect mother – or women with a yearning to become the perfect mother.
- Readers who enjoy memoirs.
- Anyone in the Adoption Constellation – According to the National Council For Adoption’s 2017 report, “100 million Americans have either been personally touched by adoption within their families or know someone who is or has adopted.”

MARKETING

- Events in Seattle, Denver, Vancouver.
- Advertising in *Ingram Advance* and *Christian Advance*
- Speaking engagements, podcast interviews, blog tour, social media outreach, book trailer, giveaways, reflection/discussion guides.



SARA EASTERLY is mom to two tenacious daughters and daughter of two amazing moms—both her adoptive mom and her birth mother. She enjoys supporting other mothers in their journeys and has a passion for helping others understand the often-misunderstood hearts of adopted children. Find her online at www.saraeasterly.com.

PRAISE FOR *SEARCHING FOR MOM*

"Easterly examines her relationships with her birth and adoptive mothers in her engrossing debut ... a difficult story with brute honesty and impressive introspection."

– *Publishers Weekly*

"Easterly's memoir contains a great deal of valuable information that may be helpful to adoptive parents, and to adoptees who feel a loss of biological connection ... A complicated but vividly portrayed search for identity."

– *Kirkus Reviews*

"As an adoptive mom four times over, I'm hungry for the perspective of adult adoptees. Sara Easterly's *Searching for Mom* is powerfully delivered. Sara's vulnerable writing, backed up by research and supported by scripture, allowed me a valuable glimpse into the secret places in the hearts of my children. My prayer is that through the questions, doubts, and tears, my kids will come to see, as Sara did, that they are 'unusually rich in mothers.'"

– **Shannan Martin**, Author of *The Ministry of Ordinary Places* and *Falling Free*

"I entered into Sara Easterly's story expecting a riveting narrative—which it is, to be sure. What I didn't expect was a story that would speak to me so personally. *Searching for Mom* is, on the surface, a memoir about adoption. Beyond that, though, it's also a book about our common quest for wholeness, meaning, connection, belonging, and truth. Sara explores these deeply universal themes with unflinching honesty, authenticity, and vulnerability, which means this book will speak straight to your heart and soul—whether you are an adoptee or not."

– **Michelle DeRusha**, Author of *True You: Letting Go of Your False Self to Uncover the Person God Created*

"A touching story of raw daughter-mother attachment with all its imperfections and heartaches, together with surprising twists and redemptive forgiveness. It rings true because it is truly delivered."

– **Gordon Neufeld, Ph.D.**, Founder, Neufeld Institute, and best-selling author of *Hold On to Your Kids*

"Fiercely personal, Sara's memoir exposes the cracks in her formerly sugarcoated adoption story. Sara perseveres in seeking the truth, revealing the painful wounds of adoption loss. We follow her journey to healing with both her mothers, which unexpectedly culminates in a newfound understanding of God's mothering."

– **Haley Radke**, Creator and host of *Adoptees On* podcast

"Reading *Searching for Mom* should allay the fears of adoptive parents that a reunion with birth parents or an open adoption will undermine their own relationship with their adopted child."

– **E. Kay Trimberger, Ph.D.**, *Psychology Today's Adoption Diaries*

"Sara has written a disarmingly honest memoir about pursuing truth—truth about herself, her faith, her family, and even truth about her pursuit of truth. She beautifully conveys that a genuine pursuit of truth becomes the soil in which healing love grows. A worthwhile read from beginning to end."

– **Richard Dahlstrom**, Senior Pastor of Bethany Community Church and author of *The Map is Not the Journey* and *The Colors of Hope*—named a Best Book by *Christianity Today*

"A beautiful piece of work. Sara speaks the truth in this book and the truth sets people free!"

– **Sundee Frazier**, Award-winning author of *Check All That Apply* and the *Cleo Edison Oliver* series

"Sara Easterly has created a fearlessly beautiful story of a daughter's search for a kind of perfect love she actually—in the end and much to her own surprise—finds."

– **Anne Heffron**, Author of *You Don't Look Adopted* and founder of *Write or Die*

"I found myself nodding as I read Easterly's layered story about her quest for the heart of her mother. Our journeys are not the same, but countless facets of her adoptee experience echo my own. We are all more alike than not. Adoptees will find something of themselves in Sara's longing and will celebrate with her as she learns to own her truth. This is a deep and fascinating memoir with something for everyone—a member of the adoption constellation or not."

– **Linda Hoye**, Author of *Two Hearts: An Adoptee's Journey Through Grief to Gratitude*